



John Bevan ^{BMus, Dip.CAM} Creative Director

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My name is John Bevan, (BMus, Dip.CAM) and - for all my sins - I'm a professional marketer with a background in agency advertising and communications. I'm Creative Director at Jobe + Company, London.

Jobe + Co are an integrated business-to-business marketing agency, serving the financial, professional services, sports and entertainment sectors.

What We're All About.

We have partnered with mid-size and big brand organisations in the UK and Europe to help measurably sharpen their performance and profitability by improving the return and potency of their marketing, sales and brands.

We believe each challenge is distinct and demands thorough knowledge of the business and industry experience, combined with the technical know-how and big ideas to create the superior value experience. It's here that we can create superior client servicing, lasting competitive advantage and business performance.

That's why we're absolutely focused on tangible business results, and focus a lot of time and effort into developing our people into knowing what works where, when and why. We work immensely hard to deliver our best as cost-effectively as possible as though our clients business results were ours - we hope you'll always find our team bright, full of energy and verve, driven and gushing with powerful ideas.

How We Can Help: Strategy Consulting

We are often engaged to tackle specific or potential business challenges demanding a change in marketing, sales or branding strategy. Our capabilities include:

Sales and marketing strategy, Key Account Management, Client Servicing, Brand Strategy, Market Research, Product and Campaign Planning, Public Relations Strategy.

Integrated Communications Planning and Execution

We frequently handle campaign and creative work for clients and, or their agencies across a range of media and a diverse array of briefs, including:

Outdoor & Poster Advertising, including media planning and buying, Print and Press Advertising, Direct Mail, Digital Marketing including e-mail, online advertising, branded content, Events Promotion and Public Relations.

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